

Take It Up A Notch!

*Virginia Conference on
Volunteerism and Service
May 2017*



Facilitator: Katie Campbell, CVA
Skye Consulting

Panelists

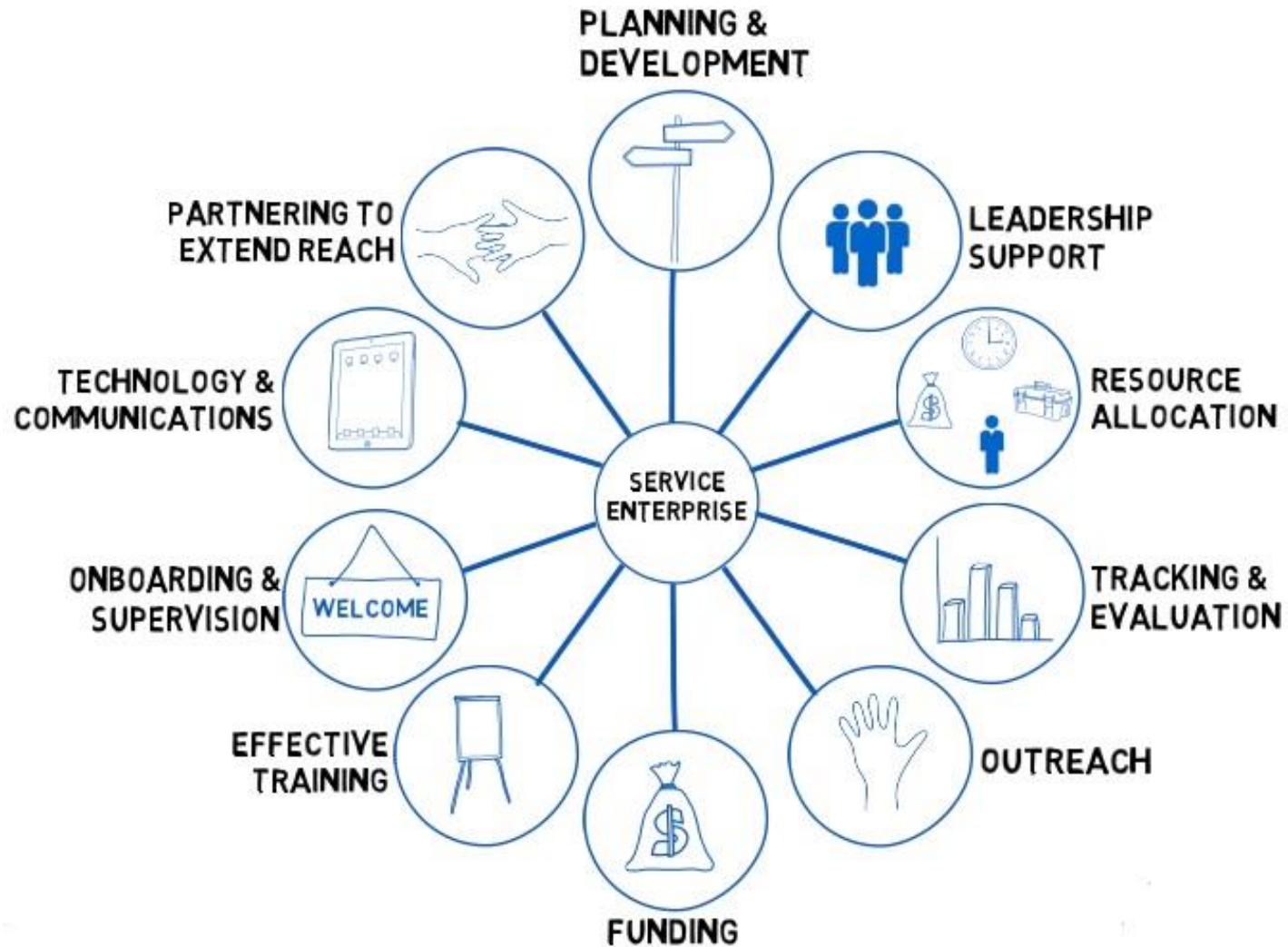
- Diane Reale, Goochland Family Service and Free Clinic
dreale@goochlandcares.org
- Isabel Eljaiek, Tricycle
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- Katie Gholson, YMCA of Greater Richmond
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SERVICE ENTERPRISE

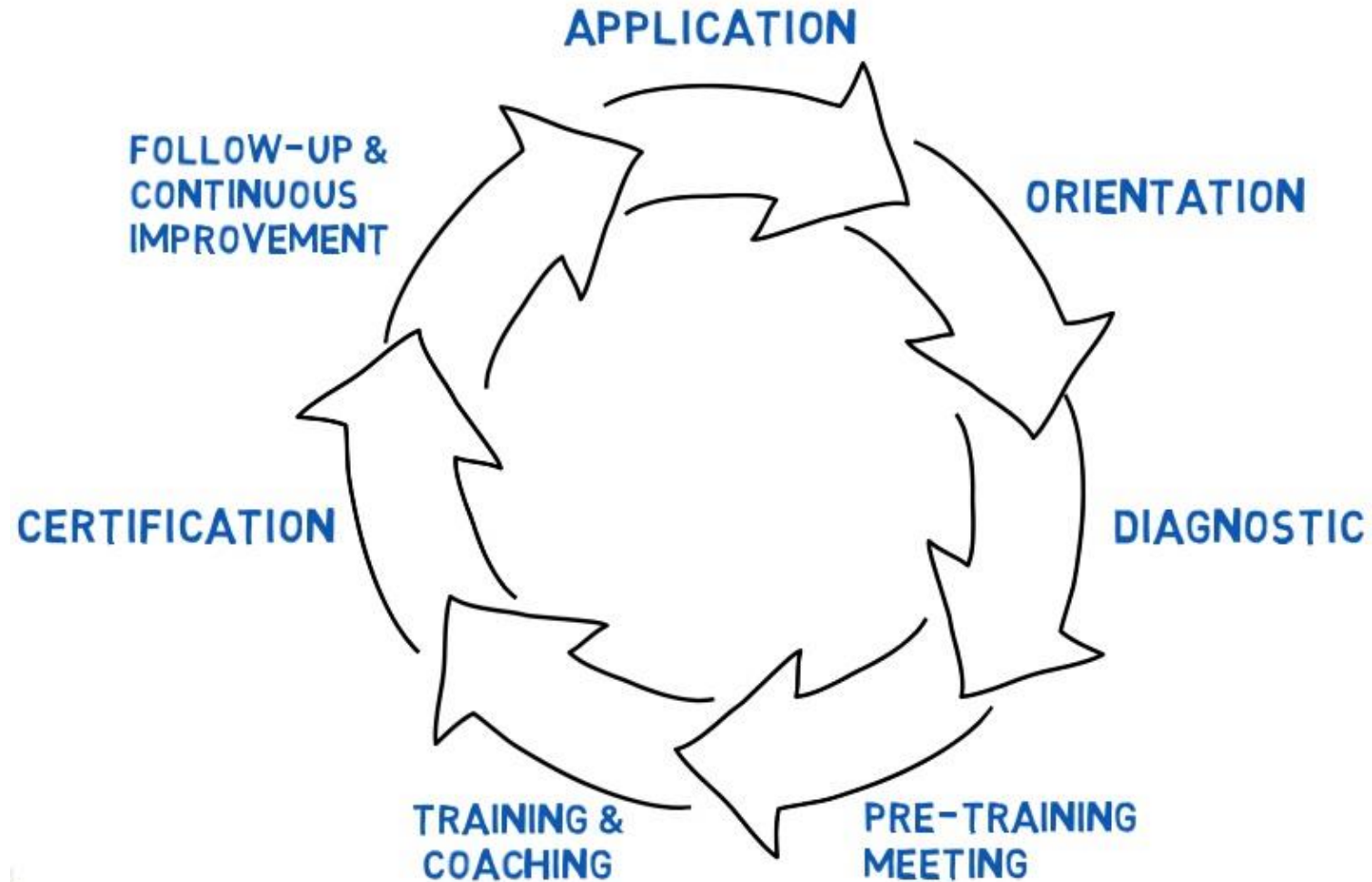
An organization that **fundamentally leverages volunteers** as a core strategic function to achieve the social mission of the organization.



Service Enterprise Characteristics

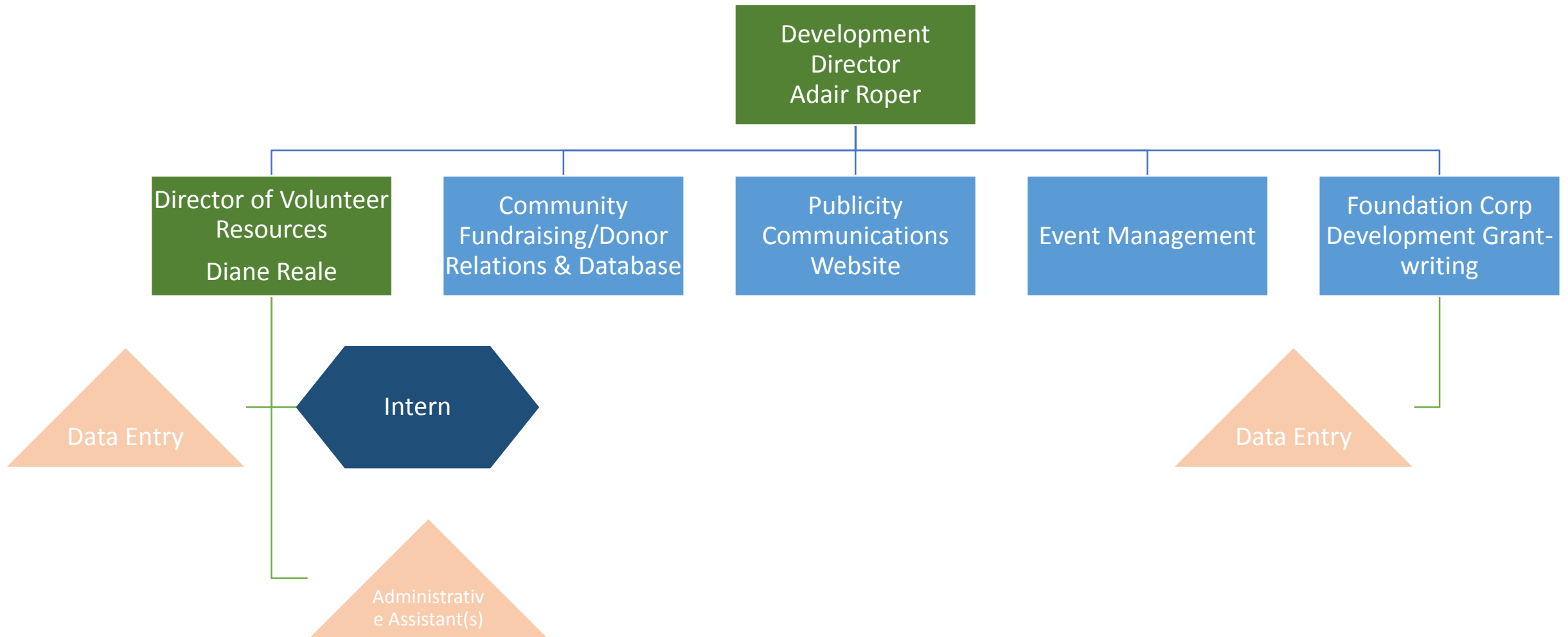


Becoming a Service Enterprise



Types of Volunteers

	Episodic	Short Term Project	Ongoing
Individual	<ul style="list-style-type: none">• Food Drive• Clothes Closet Changeover	<ul style="list-style-type: none">• Service Learning• Court Ordered• Community Service	<ul style="list-style-type: none">• Licensed Professional• Regular
Group	<ul style="list-style-type: none">• Corporate Work Day (Cap One, PFG, CarMax, Genworth)• Department of Corrections Food Pantry Clean-Up	<ul style="list-style-type: none">• Dental Students• Medical Students	<ul style="list-style-type: none">• Clothes Closet Bin Pick-up (Church group)• Gyn Monthly Clinic





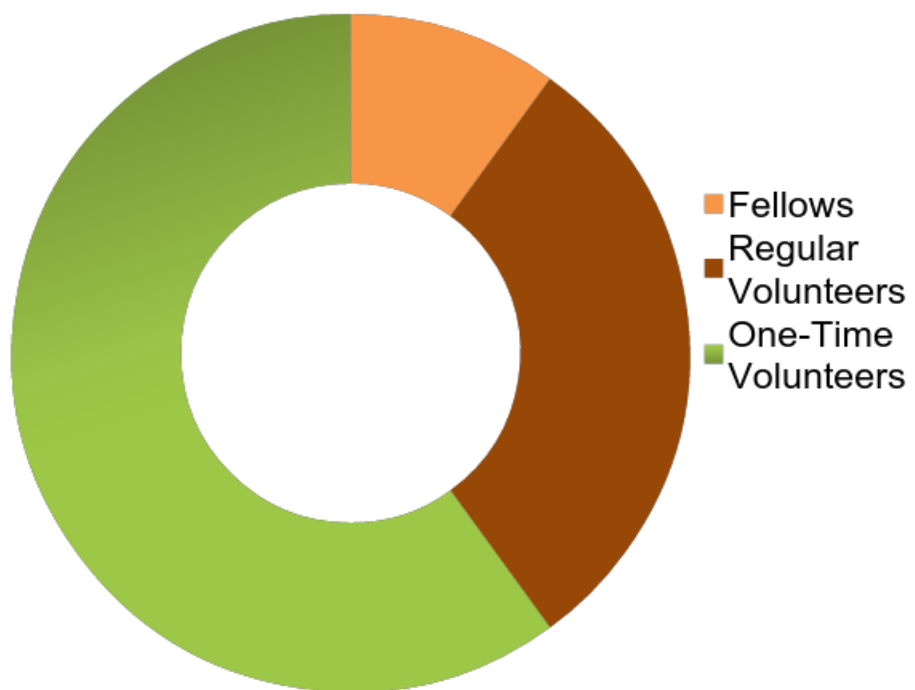
Advice from the Movies

- If you build it, he will come.
- I want to be alone.
- Round up the usual suspects.
- Let her come, she'll build it.
- You're gonna need a bigger boat.
- My mama always said life was like a box of chocolates. You never know what you're going to get.

Volunteers! The heart of Tricycle!



Volunteers



Partnering to Extend Reach: Team
L



Hands On
GREATER RICHMOND

Drop In Hours



A volunteer hour at Tricycle is valued at
over
\$40 an hour!

To share the incredible importance of
these contributions:

- We include our volunteer totals in our board dashboard which is reported each quarter
- Hold appreciation events and shout-outs in our newsletter to further engage.



YMCA of Greater Richmond

Challenge: 17 different locations, all different commitment levels for volunteer engagement

- Try to control what you can control – What can you as 1 person change?
- Staff Culture – Gaining investment from multilevel staff
- Meeting everyone where they are... How to continue progression when we are all in different spots

Wrap Up

- More questions?
- Words of advice from panelists?

Thank You!